

Transdev acquires Caisse Commune and becomes leader of car-sharing market in France

With the acquisition of Caisse Commune, the pioneer of car-sharing in France, Transdev is taking up a strong position on this market and responding to travel needs not covered by public transport.

Following its acquisition of Caisse Commune, created in 1999, Transdev is now able to offer Parisians the biggest fleet of car-sharing vehicles in France with 120 cars distributed between 35 parking locations.

With car-sharing, a totally adaptable service available 24 hours a day, 7 days a week, 365 days a year, you can book a car by telephone or via the Internet for one hour or several weeks, including for immediate use, regardless of when you make the booking or want to use the car.

More than 3,000 people are already using this service.

Transdev is now the leading operator in Paris on a market in full expansion and, by this development, intends to play its role of multimodal transport provider to the full and to contribute all of its know-how in this sector.

In a few weeks, remaining faithful to its commitments to sustainable development, Transdev will announce significant innovations in terms of quality of service and protection of the environment.

Managing the whole mobility chain to limit car use

Transdev has been developing a car-sharing service for several years now, in order to gain customer loyalty by offering travellers an alternative to using their car.

For example, in April 2008, Transdev launched the "Marguerite" service in Nantes in partnership with Nantes Auto Partage.

Since car-sharing meets the needs for flexibility generated by increasingly flexible lifestyles, Transdev intends to extend its service within France and then abroad.

Caisse Commune in short

- 35 locations (one opened every week since January 2008)
- Over 120 vehicles
- Over 3,000 users
- 50% growth per year
- 1,290 tons CO2 emissions prevented per year, 450 equivalent petrol tons saved per year (ADEME figures)
- 30% of members would have a car if they had not joined this service
- Caisse Commune respects standard Euro IV: vehicles emit less than 140g CO2/km and this figure is 109g/km for the latest vehicles ordered

The Transdev Group in short:

- Transdev, subsidiary of Caisse des Dépôts, is the 4th private operator of public transport in Europe.
- With 12 tramway networks (Grenoble, Madrid, Melbourne, Montpellier, Mulhouse, Nantes, Nottingham, Orléans, Strasbourg, Tenerife, Utrecht and Valenciennes), 2 networks under construction (Edinburgh, Reims), and 2 metros in operation (Porto, Genoa), Transdev is a world leader on this market.
- Present in 9 countries, in Europe and in Canada and Australia, Transdev provides transport to more than 1.2 billion passengers a year.
- The Group manages a fleet of more than 20,000 vehicles, including 15,000 coaches and buses, 1,000 tramways, 90 metro units, 30 trains, 70 trolleys, 40 river shuttles and 4,000 transport on demand vehicles, a market on which Transdev is the European leader.
- Transdev employs over 41,000 people, managing a turnover of 3.3 billion euros in 2008.

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