

PRESS RELEASE
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The Transdev Foundation launches its web site to highlight its commitment to civic responsibility

The web site places great emphasis on initiatives supported by the Transdev Foundation and highlights the dedication of those colleagues from within the Group who volunteer to sponsor these ventures.

For the Transdev Group, public transport implies a strong element of civic responsibility. Inspired by this conviction, it has established a foundation to demonstrate the responsible social commitment that underlies its everyday work. The web site that the Foundation is launching today gives even more emphasis to this commitment.

Born in 2002 from a partnership between the Group, the Caisse des Dépôts and the TransCité association, and operating under the aegis of the Fondation de France, the Transdev Foundation sees its remit as being the sustainable and long-term development of the areas it covers, enabling the Group to carry out its duty as a provider of a community service alongside the local authorities.

Its purpose is to encourage and support initiatives that strengthen inclusion, citizenship and social and urban cohesion in cities where the Group operates. It provides financial support to any project run by associations or companies operating in the social economy which are focussed on contributing to the local infrastructure.

The web site highlights the Foundation's four areas of action, namely **citizenship, solidarity, sustainable development** and **diversity**, each of these themes being related to **employment**, which remains the main focus. It also provides a wealth of information on the purpose of the Foundation, community life, the project sponsors and the role played by employees of the Transdev Group. Visitors to the web site will find testimonials and focus reports, instructions for submitting a project and records of the initiatives supported.

In five years, the Transdev Foundation has supported about one hundred local projects representing a total of one million Euros. Currently these initiatives are mainly supported by local and national organisations, but the Foundation aims to expand its sphere of activity to the European Union with the support of employees of the transport networks that it operates within the individual countries. In fact two projects have already been supported in Genoa, Italy.

Some examples of projects that meet the values promoted by the Foundation:

Employment & Citizenship ⇒ *Social and Cultural Centre in Neuhof, Strasbourg*

By supporting the Neuhof Social and Cultural Centre, the Foundation has helped young people living locally to have a hand in landscaping the areas crossed by trams through their participation in an art project. This project supports the change in the environment by providing an opportunity for young people to imprint their identity in a lasting way. This has resulted in two sculptures being visible from the tram route, allowing it be integrated into the residents' new environment, and encouraging them to accept and respect it.

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Employment & Solidarity ⇨ *Club Léo Lagrange des Ulis and Association Aselquo in Orleans*

The Transdev Foundation has supported projects run by the Club Léo Lagrange in Les Ulis, Paris and the Association Aselquo in Orleans, giving the opportunity to young people in these areas, with poor personal resources and from deprived neighbourhoods, to receive partial or full funding for driving courses in exchange for voluntary services. In Les Ulis, the voluntary service may be undertaken for a social organisation of their choice, whereas in Orleans it is in the SETAO public transport network; two holders of Category D permits have been recruited into the SETAO network.

Employment & Sustainable Development ⇨ *Job Centre in Mulhouse*

In the context of the clause promoting job creation and employment in the public sector (allocation of a certain number of hours' public service employment), the Transdev Foundation has supported the Employment and Training Centre in Mulhouse with training residents from the disadvantaged neighbourhood of Bourtzwiller in innovative construction methods to allow them access to jobs generated by the reconstruction of 300 homes in their neighbourhood.

Employment & Diversity ⇨ *Airelles Vidéo in Avignon*

The Airelles Vidéo Association, which trains people with disabilities for careers in the audiovisual and multimedia sectors, has requested the assistance of the Foundation for the ambitious project "Helping everyone to live together in the here and now". This project aims to raise awareness in schools and amongst the general public by broadcasting 22 adverts on disability, scripted and played by people with disabilities.

Projects linking several themes ⇨ *The Handi Quad Solidarity Association in Troyes*

With support from the Transdev Foundation, the Handi Quad Solidarity Association has introduced a new means of transport in the town of Troyes: the Vél'Aube Solidarité. These three-seater velo taxis with electrical assistance are available to frail or disabled people to help them on the road to recovering the will to go out and the means to get around independently. Vél'Aube Solidarité are also providing jobs because all of the drivers are people in job creation schemes who are finding the opportunity to re-establish social ties and build careers.

The Transdev Foundation has chosen to support only projects directly sponsored by a Transdev employee or an employee of a local business related to the Group. The role of the sponsor is fundamental to the reputation of the company, the Foundation and Group as valued partners of local communities. The web site is a tool to share resources and contacts so that project holders and sponsors can build projects together.

Joël Lebreton, President of the Foundation and Chairman and CEO of the Transdev Group, is delighted about the launch of the web site: *"Our job as public transport operators, is to cross the cities and countryside of France and Europe with our buses, our trams, our coaches. It therefore seemed natural to be as close as possible to the people through initiatives supported by the Foundation. Today, in the era of 21st century digital technology, the Foundation's web site helps to develop these initiatives but also, and most importantly, to recognise those wonderful members of the community who sponsor the projects and the employees from the Group who are so passionately involved in the life of the Foundation."*

About the Transdev Group

- Transdev, subsidiary of Caisse des Dépôts, is the 4th largest private operator of public transport in Europe.
- With 12 tramway networks (Grenoble, Madrid, Melbourne, Montpellier, Mulhouse, Nantes, Nottingham, Orléans, Strasbourg, Tenerife, Utrecht and Valenciennes), 2 networks under construction (Edinburgh, Reims), and 2 metros in operation (Porto, Genoa), Transdev is a world leader on this market.
- Present in 10 countries, in Europe and in Canada and Australia, Transdev provides transport to more than 2 billion passengers a year.

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- The Group manages a fleet of over 20,000 vehicles, including 15,000 coaches and buses, 1,000 tramways, 90 metro units, 30 trains, 70 trolleys, 40 river shuttles and 4,000 demand-responsive vehicles, a market on which Transdev is the European leader.
- Transdev employs over 46,000 people and managed a turnover of 3.3 billion euros in 2008.

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